

Celebrate National Underwear Day with Designer Giveaways

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National Underwear Day was founded in August 2003. For the past six years, Freshpair has invaded New York City the first week of August with a full-blown fashion show and scores of gorgeous models in their underwear on National Underwear Day.

Last year, the annual fashion show transformed into a celebrity-studded fashion event, hosted by actress and fashion maven Lydia Hearst.

This year, in response to popular demand, the event has grown into an online underwear [sale](#) extravaganza!

National Underwear Day will be celebrated **August 5, 2009** but [Freshpair.com](#) will celebrate it all August long. Underwear contest and giveaways sponsored by [Calvin Klein](#) Underwear, 2(x)ist, Diesel, Wacoal, Natori, and many other top notch brands will take place through out the month on [Freshpair.com](#)

More than 20 underwear brands will be participating in exclusive events.

Here are the greatest deals to celebrate National Underwear Day!

Top Brand sales

[Save 20% on Select Styles of Natori + Free Shipping](#) ends 8/09/09

[Equumen private sale - 2 Singlets for \\$150 -15% Off + FREE Shipping!](#) ends 08/14

[Save up to 20% Off Ginch Gonch... Plus Free Shipping!](#) Ends 8/14/09

[Anita - Private Sale - 20% Off Plus Free Shipping! Sale](#) ends 08/14/09

[Go Softwear Private Sale - 25% Off +Free Shipping](#) Ends 08/14/09

Gift With Purchase And Buy One, Get One And More!

[Gregg Homme Sale - Buy 2 Get 1Free... Plus Free Shipping!](#) Offer ends 8/14/09

[Men's 3G Sale - Buy 2 Get 1 Free ...Plus Free Shipping!](#) Offer ends 8/14/09

[Buy Any Sassybax item and get 1 Free pair of Trouser Socks - Plus Free Shipping!](#) Ends 08/14/09

[Purchase 2 Spanx items and get a Free Stila lipgloss... Plus Free Shipping!](#) While supplies last

[Buy any 3 Wigwam items, get 1 Free + FREE Shipping!](#) ends 8/14/09

[Buy any 2 Wacoal items and get a Free water bottle... Plus Free Shipping!](#) Ends 08/14/09

[Men's Bjorn Borg - Buy 1, Get 1 Free... Plus Free Shipping!](#) Ends 08/14/09

[Joe Snyder - Buy 2, Get 1 FREE ... Plus Free Shipping](#) Offer ends 8/14/09

[Get a Free Panty with purchase of 2 OnGossamer items... Plus Free Shipping](#) While Supplies Last

[Buy any Body Wrap item and get a FREE Lingerie Bag... Plus Free Shipping!](#) Ends 08/14/09